



15 May 2023

International Museum Day Event at Wesleyan Church Museum

Celebrated on 18 May each year since 1977, International Museum Day represents a unique moment for the international museum community. The International Council of Museums (ICOM) established International Museum Day to increase public awareness on the role of museums in the development of society.

Museums are trusted institutions and important threads in our shared social fabric. They are uniquely placed to create a cascading effect to foster positive change. There are many ways in which museums can contribute to achieving sustainable development goals.

Every year on 18 May, participating museums plan creative events and activities related to the International Museum Day theme. The museums engage with the public and highlight the importance of the role of museums as institutions that serve society and its development. The 2023 International Museum Day will be celebrated under the theme **“Museums, Sustainability, and Well-being”**.

Museum Services Sub-Directorate of the Free State Department of Sport, Arts, Culture and Recreation, will be hosting an International Museum Day event scheduled as follows:

Date: 18 May 2023 (Thursday)
Venue: Wesleyan Church Museum (Bloemfontein)
Time: 09h00

On International Museum Day 2023, we will explore the role of museums as key contributors to the well-being and sustainable development of our communities. The planned event will see a variety of speakers and participants from youth structures and general museum communities coming together in a consultative manner. The speakers will be touching on various aspects and activities such as the significance of museums, presentations on national symbols and orders, career awareness, and guided museum tours.

Issued by the Free State Department of Sport, Arts, Culture and Recreation (DSACR)

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