



29 March 2023

DSACR HOSTS FILM AND TELEVISION SUMMIT

The Free State Department of Sport, Arts, Culture and Recreation (DSACR) will host the Film and Television Summit at the President Hotel in Bloemfontein from the 30th to the 31st March 2023. Expected to attend this summit are Film and Television producers, directors, editors and playwrights.

Delegates from the five districts of the Free State are expected to attend the summit, including some of the country's most prolific audio-visual industry professionals, representatives of film and television organizations and associations, as well as national and local government institutions.

The purpose of the summit is to consult with the content creators and key role players in the film industry. The Free State content creators will be equipped with knowledge on how to develop innovative methods of storytelling, access funding, and distribute their work in order to shape a socially responsible motion picture industry.

The Film Summit will also focus on the ever-expanding opportunities for filmmakers, the content they create, and the business side of the film making. This summit is presented at a time when it has become apparent that there is a need to reconstruct and recreate a new dawn for the current generation of local film makers. There is a need to catch up with the changing patterns of film content consumption, distribution, exhibition and positioning in a Pan-African context.

During his maiden State of the Province Address (SOPA), the Premier of the Free State, Mxolisi Dukwana, made a commitment to the effect that a Provincial Film Commission will be established this year. This summit will serve as a platform to educate the industry role

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players on the necessary steps to be taken in establishing the commission. A working committee that will work with the department and other film stakeholders towards the establishment of the Free State Film Commission in the next financial year will also be established at the summit. The commissions' primary mandate will be to advocate for the interests of Free State Filmmakers and establish relationships with any local or international stakeholders who may contribute to the development and promotion of the film industry Free State.

In addition to the above stated objectives, the summit will also assess the extent to which the current or emerging legislations and policies either enhance or hinder the transformation and development of the film and television industry in South Africa. Key recommendations will be put together towards a five-year Implementation Plan.

Members of the media are invited to the summit under the following details:

DATE: 30 - 31 March 2023

PLACE: President Hotel (Bloemfontein)

TIME: 09:00

For more information on the Film and Television Summit and/or to RSVP to join the summit,

please email us at: fsfilmtv@gmail.com

Issued by the Free State Department of Sport, Arts, Culture and Recreation (DSACR)

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